

## **ARTISTS SURVEY QUESTIONNAIRE**

**Arts and Culture Assessment  
Individual Artists Survey**

The Triple Hill Arts Initiative (THAI) is conducting an arts and culture assessment of Mount Vernon, New York to determine current and future interests, resources, and needs in the community. An essential component of the study is to assess the role of individual artists living and/or working in the Mount Vernon, New York area.

THAI is seeking to understand issues pertaining to individual artists such as living and working spaces, business expenses and sales, educational and outreach activities, sales opportunities and specific programmatic and facility needs.

As a local artist, we are asking for your participation in this survey. We need your assistance to collect financial information about your artistic expenditures and would like to hear about your experience as an artist in this community. This survey will take approximately 20 minutes to complete. If you do not have the exact information readily available, we ask that you use your best estimates. We would appreciate if you could complete the survey no later than \_\_\_\_.

*A note about confidentiality: THAI will not sell, rent, distribute, or reveal any data provided by you or your organization to any individual or organization. Data will be held in strict confidence and used for aggregated analysis only.*

For more information about the project, please go to [www.triplehillarts.com](http://www.triplehillarts.com), or contact Donna Jackson at [artreps@gmail.com](mailto:artreps@gmail.com).

Thank you for your participation!

**1. CONTACT INFORMATION**

Responses to this survey will remain completely anonymous. However, if you do not wish to share your contact information, please provide your City, State and Zip Code for geographic analysis purposes.

Your Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City State Zip Code: \_\_\_\_\_

Telephone Number: \_\_\_\_\_

Fax Number: \_\_\_\_\_

Website: \_\_\_\_\_

Your Email Address: \_\_\_\_\_

## 2. BACKGROUND INFORMATION

**Which of the following categories best characterizes your primary artistic discipline?**  
(check only one)

- ☐ Music
- ☐ Theater
- ☐ Dance
- ☐ Writing
- ☐ Crafts (e.g., ceramics, fiber, wood, glass, metal, paper)
- ☐ Visual Arts (e.g., sculpture, painting, photography, graphic arts)
- ☐ Media Arts (e.g., film, video, computer arts)
- ☐ Other (please specify below)

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**What are your current needs with regard to your primary artistic discipline?**

Please fill in the answers in the table below (check appropriate area and fill in blank spaces).

**Check Appropriate Area:**

**Description:**

☐ Programmatic Needs

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☐ Facility Needs

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☐ Financial / Budgetary Needs

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☐ Time

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☐ Other

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### 3. EMPLOYMENT AND STAFF SUPPORT

Please check only one

- ☐ I am a full-time artist (I support myself entirely through my artistic work)
- ☐ I am a part-time artist ( I work outside of my art in order to support myself)

**Not including yourself, how many other people do you employ in the creation, production, and delivery of your artistic work?** (Blank responses will be considered zero)

Number of permanent full-time employees other than yourself (each work 35+ hours per week)

\_\_\_\_\_

Number of permanent part-time employees other than yourself (each work <35 hours per week)

\_\_\_\_\_

### 4. 2007 ARTISTIC EXPENSES

In order to assist us in understanding the economics of local artistic business, please provide the itemized expenses for your artistic work during 2007. Exclude capital expenditures (we ask about those in the next question – you can find a definition there). If exact figures are not available, please use your best estimates. Blank responses will be considered zeroes.

#### Personnel and payroll expenses/compensation for artistic work:

Your total salary (include only your personal compensation/profit from your artistic work)

\$ \_\_\_\_\_

Total Payroll (compensation paid to permanent or contracted employees/staff – do not include your personal compensation)

\$ \_\_\_\_\_

Payments to artists not on the official payroll (e.g., a dancer you paid for one performance/show or a musician you paid for one concert/recording)

\$ \_\_\_\_\_

Total payroll taxes and fringe benefits (including FICA)

\$ \_\_\_\_\_

**Total 2007 Personnel & Payroll Expenses**

**\$ \_\_\_\_\_**

**Overhead and Operating Expenses:**

Contract services not including artists (part-time or seasonal, including accounting and legal)	\$
Advertising, marketing and other promotional costs	\$
Publications, videos, CDs	\$
Postage	\$
Travel costs	\$
Office machinery (not including capital expenditures)	\$
Insurance	\$
Communication costs (e.g., phone, internet, website construction and maintenance)	\$
Supplies and materials	\$
Programming and production expenses (e.g., set design, choreography)	\$
Other (not classified above – please specify below)	\$
<b>Total 2007 Overhead &amp; Programmatic Expenses</b>	\$

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**Artist facility expenses:**

(e.g., a studio – if your artistic work facilities are located on your residential property, include the portion of your expenses that meet the requirements of tax deductibility.)

Rental and/or lease costs (including rehearsal and performance space)	\$
Mortgage costs	\$
Property taxes	\$
Utilities (e.g., electric, water and refuse)	\$
Other facility costs (not included above – please specify below)	\$
<b>Total 2007 Artistic Facility Expenses</b>	\$

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**Please estimate the percentage (%) of your 2007 total artistic expenses that were made:**

To a person / company in Mount Vernon, NY	%
To a person / company in Westchester County	%
To a person / company <b>outside</b> of Mt Vernon and Westchester	%

**CAPITAL EXPENDITURES**

Capital expenditures are payments to buy, build, replace, improve, or expand a facility or equipment which will last for more than one year and which, under generally accepted accounting principles, are not properly chargeable as an expense of operation or maintenance. In other words, they are capitalized and may be depreciated or amortized (reduced through installment payments). Please provide the capital expenditures for your artistic work during 2007. If exact figures are not available, please use your best estimates.

Equipment purchases and improvements (e.g., computer equipment and upgrades, instruments, tools, sound systems, lighting systems, easels)	\$
Real estate purchases (e.g., you bought a new studio)	\$
Construction of new facilities (e.g., you built a new studio)	\$
Renovation / improvement of facilities (e.g., you turned your garage into a studio)	\$
<b>Total 2007 Artistic Capital Expenditures</b>	<b>\$</b>

**5. SOURCES OF REVENUE FROM ARTISTIC WORK**

In order to assist us in understanding the economics of local artistic businesses, please provide the itemized revenue for your artistic work during 2007. If exact figures are not available, please use your best estimates.

Earned revenue (e.g., performance and teaching fees, sales, services, and rentals)	\$
Grants	\$
Other miscellaneous revenues (e.g., interest income, royalties)	\$
<b>Total 2007 Income from Artistic Work</b>	<b>\$</b>

## 6. ACTIVITY

We'd like to better understand how your artistic time is distributed. Please summarize the nature of your artistic work in the following areas and the % of time spent for each during 2007.

Activity	Description	% of time spent
Production (creation and development)		
Formal Instruction (schools, colleges)		
Outreach (community and informal education)		
Exhibitions (fairs, festivals)		
Performances (formal)		
Sales and Marketing		
Other		

## 7. ADDITIONAL COMMENTS OR SUGGESTIONS

**Do you have any additional comments or suggestions that you'd like to share?**

Please use space provided below.

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**Thank you for your assistance!**